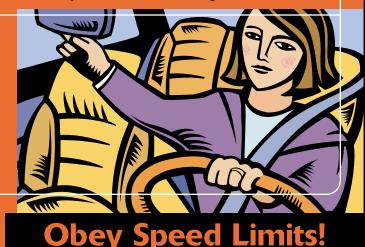
Your safety. It's worth a second thought.



One-third of fatal crashes in

Massachusetts are speed-related.

Speeding is defined as exceeding the posted limit or driving too fast for conditions.

- Speeding can really impact your wallet. The fine for driving 20 miles over the speed limit is a minimum of \$175, plus a surcharge on your car insurance for up to six years.
- Crash severity increases with vehicle speed. An impact at 35 mph is one-third more violent than one at 30 mph.

Use common sense, even when you're in a hurry to get somewhere. Allow yourself a little extra driving time.

Take a second to think about safety.

- Be courteous always use your signals and keep a reasonable distance behind the vehicle in front of you.
- Ignore aggressive drivers and continue to drive courteously.
 Call the police if necessary. On a cell phone, dial *SP.
- Keep your eyes on the road distracted driving is a factor in nearly half of all crashes.
- Don't drive when you're sleepy. Drowsy drivers are as dangerous as impaired drivers.
- Safety belts increase your chances of surviving a crash by up to 50%.

YOUR SAFETY. It's worth a second thought. Obey speed limits.



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